

Public Relations Management Certificate

TIMETABLE 2012

403-220-2988 conted.ucalgary.ca



WINTER 2012

COURSE NAME	NUMBER	SEC	HRS	FEE	DATES	DAY AND TIME	LOCATION
Business Management	BMC 205	157	40	\$549	Jan 24 – Apr 17	T 6 – 9pm	Downtown
	BMC 205	159	40	\$549	Feb 7 – May 8		Online
	BMC 205	156	40	\$549	Jan 23 – Apr 30	M 6 – 9pm	Main
	BMC 205	158	40	\$549	Jan 24 – Apr 24		Online
Human Behavior in Organizations	BMC 172	138	40	\$549	Jan 24 – Apr 24		Online
	BMC 172	139	40	\$549	Jan 25 – Apr 18	W 6 – 9pm	Downtown
	BMC 172	140	40	\$549	Feb 7 – May 8		Online
	BMC 172	141	40	\$549	Feb 28 – Apr 10	TR 6 – 9pm	Main
Internet Marketing	BMC 311	001	15	\$339	Feb 1 – 29	W 6 – 9 pm	Downtown
Media Relations	BMC 132	010	30	\$449	Feb 29 – Apr 11	W 6 – 9 pm	Downtown
Public Relations	BMC 119	022	40	\$549	Jan 24 – Apr 17		Online
Social Media Essentials	BMC 312	001	15	\$339	Mar 17 – 31	S 9:30 – 3:30 pm	Downtown
Strategic Writing for Public Relations and Marketing	WRI 230	001	30	445	May 1 – June 21		Online

SPRING 2012

COURSE NAME	NUMBER	SEC	HRS	FEE	DATES	DAY AND TIME	LOCATION
Business Management	BMC 205	160	40	\$549	May 1 – June 12	TR 6 – 9pm	Downtown
	BMC 205	161	40	\$549	May 1 – Jul 10		Online
Corporate Event Planning	BMC 292	004	20	\$399	May 5 – 26	S 8:30 – 3:30 pm	Downtown
Human Behavior in Organizations	BMC 172	142	40	\$549	June 4 – June 8	MTWRF 8:30 am – 4:30 pm	Downtown
Integrated Marketing and Communications	BMC 293	003	20	\$339	May 1 – June 12	T 6 – 9 pm	Downtown
Metrics and Measurement	BMC 313	001	20	399	May 2 – June 13	W 6 – 9 pm	Downtown
Social Media Strategies	BMC 314	001	15	\$339	May 7 – Jun 11	M 6 – 9 pm	Downtown

SUMMER 2012

COURSE NAME	NUMBER	SEC	HRS	FEE	DATES	DAY AND TIME	LOCATION
Business Management	BMC 205	162	40	\$549	Jun 19 – Aug 28		Online
Human Behavior in Organizations	BMC 172	143	40	\$549	Jun 19 – Aug 28		Online

MAIN CAMPUS: 2500 UNIVERSITY DRIVE NW DOWNTOWN CAMPUS: 906 8 AVENUE SW

Please note: Course schedules are subject change without notice. Please consult our website for the most current information.