

# Marketing Certificate

## TIMETABLE 2012

403-220-2988 [conted.ucalgary.ca](http://conted.ucalgary.ca)



## WINTER 2012

COURSE NAME	NUMBER	SEC	HRS	FEE	DATES	DAY AND TIME	LOCATION
Business Management	BMC 205	157	40	\$549	Jan 24 – Apr 17	T 6 – 9pm	Downtown
	BMC 205	159	40	\$549	Feb 7 – May 8		Online
	BMC 205	156	40	\$549	Jan 23 – Apr 30	M 6 – 9pm	Main
	BMC 205	158	40	\$549	Jan 24 – Apr 24		Online
Internet Marketing	BMC 311	001	15	\$339	Feb 1 – 29	W 6 – 9 pm	Downtown
Marketing: Business to Business	BMC 125	009	30	\$449	Feb 2 – Apr 5	R 6 – 9 pm	Downtown
Marketing Principles	BMC 167	033	40	\$549	Jan 24 – Apr 17	T 6 – 9 pm	Downtown
Social Media Essentials	BMC 312	001	15	\$339	Mar 17 – 31	S 9:30 – 3:30 pm	Downtown
Strategic Writing for Public Relations and Marketing	WRI 230	001	30	445	May 1 – June 21		Online
Adobe Illustrator	ICT 437	006	30	775	Feb 28– Mar 29	T R 6 – 9 pm	Main
	ICT 437	007	30	775	Mar 3 – 31	S 9 – 4 pm	Main
	ICT 437	010	30	775	Feb 28– Mar 29	T R 6 – 9 pm	Online
	ICT 437	011	30	775	Mar 3 – 31	S 9 – 4 pm	Online
Adobe Photoshop	ICT 436	007	30	775	Jan 10 – Feb 9	T R 6 – 9 pm	Main
	ICT 436	008	30	775	Jan 14 – Feb 11	Sat 9 – 4 pm	Main
	ICT 436	009	30	775	Apr 11 – May 9	Wed 9 – 4 pm	Main
	ICT 436	010	30	775	Jan 10 – Feb 9	T R 6 – 9 pm	Online
	ICT 436	11	30	775	Jan 14 – Feb 11	Sat 9 – 4 pm	Online
	ICT 436	14	30	775	Apr 11 – May 9	Wed 9 – 4 pm	Online
HTML5 and CSS3	ICT 580	001	30	775	Jan 9 – Feb 8	M W 6 – 9 pm	Main
	ICT 580	003	30	775	Jan 9 – Feb 8	M W 6 – 9 pm	Online

## SPRING 2012

COURSE NAME	NUMBER	SEC	HRS	FEE	DATES	DAY AND TIME	LOCATION
Business Management	BMC 205	160	40	\$549	May 1 – Jun 12	TR 6 – 9pm	Downtown
	BMC 205	161	40	\$549	May 1 – Jul 10		Online
Corporate Event Planning	BMC 292	004	20	\$399	May 5 – 26	S 8:30 – 3:30 pm	Downtown
Customer Service Excellence	BMC 185	011	15	\$339	Jun 2 – 9	S 8:30 – 3:30 pm	Downtown
Integrated Marketing and Communications	BMC 293	003	20	\$339	May 1 – Jun 12	T 6 – 9 pm	Downtown
Metrics and Measurement	BMC 313	001	20	399	May 2 – Jun 13	W 6 – 9 pm	Downtown
Adobe InDesign	ICT 578	003	30	775	May 28 – Jun 27	M W 9 – 4 pm	Main
	ICT 578	004	30	775	May 28 – Jun 27	M W 9 – 4 pm	Online
HTML5 and CSS3 with jQuery	ICT 581	001	30	775	Apr 9 – May 9	M W 6 – 9 pm	Main
	ICT 581	002	30	775	Apr 9 – May 9	M W 6 – 9 pm	Online
Social Media Strategies	BMC 314	001	15	\$339	May 7 – Jun 11	M 6 – 9 pm	Downtown

**MAIN CAMPUS: 2500 UNIVERSITY DRIVE NW DOWNTOWN CAMPUS: 906 8 AVENUE SW**

*Please note: Course schedules are subject change without notice. Please consult our website for the most current information.*

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## SUMMER 2012

COURSE NAME	NUMBER	SEC	HRS	FEE	DATES	DAY AND TIME	LOCATION
Business Management	BMC 205	162	40	\$549	Jun 19 – Aug 28		Online

**MAIN CAMPUS: 2500 UNIVERSITY DRIVE NW DOWNTOWN CAMPUS: 906 8 AVENUE SW**

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